

News Release Dated March 26, 2007



Company: INTER ACTION Corporation

President, CEO & COO: Masao Kimura

Listing: The Tokyo Stock Exchange Mothers Market

Stock code: 7725

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Notice Regarding Organizational Changes

INTER ACTION makes the following changes in its administrative reorganization. The changes become effective on March 26, 2007.

Organizational changes (effective on March 26, 2007)

Establishment of operating division

New Business Division will be established.

The division will be engaged in planning and development of businesses with U.S. Teseda Corporation, and other new projects.

INTER ACTION Corporation Organization Chart

As of March 26, 2007

