News Release Dated December 21, 2007



Company: INTER ACTION Corporation President, CEO & COO: Masao Kimura

Listing: The Tokyo Stock Exchange Mothers Market

Stock code: 7725

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URL: http://www.inter-action.co.jp/Eng

Notice of Change in Representative Director

INTER ACTION Corporation will make the following changes in its representative directors in accordance with a resolution approved by its Board of Directors on December 21, 2007.

1. Changes in representatives

New position: Former position: Name:

ChairmanDirectorMasaaki KurimuraPresidentExecutive Vice President & CFOTsuyoshi Fukuda(Resignation)President, CEO & COOMasao Kimura

2. Reason for change

President, CEO & COO Masao Kimura has submitted his resignation as representative director and director for personal reasons. The INTER ACTION Board of Directors accepted this resignation today. In conjunction with this action, Masaaki Kurimura has been named chairman and representative director and Tsuyoshi Fukuda has been named president and representative director in order to reinforce INTER ACTION's business execution and management systems.

3. Scheduled date of change

Mr. Kimura will resign his post as representative director and director on December 31, 2007. On January 1, 2008, Mr. Kurimura will become Chairman and Mr. Fukuda will become President.

4. Profiles of new representative directors

Chairman

Name: Masaaki Kurimura Date of birth: Feb. 19, 1952

Profile: Apr. 1976 Joined Ricoh Company, Ltd.

Mar. 1991 Appointed President of Terawear Corporation (Currently)

Apr. 1994 Appointed Director of INTER ACTION

Feb. 2000 Appointed Managing Director of INTER ACTION

Aug. 2001 Retired Managing Director due to expiration of his term

Jun. 2002 Appointed President of CP Telecom Co., Ltd. (Currently)

Apr. 2007 Appointed Corporate Advisor of INTER ACTION

Aug. 2007 Appointed Director of INTER ACTION (Currently)

President

Name: Tsuyoshi Fukuda Date of birth: May 21, 1947

Profile: Apr. 1970 Joined Yamanouchi Pharmaceutical Co., Ltd.

Mar. 2001 Joined INTER ACTION
Jun. 2001 Appointed Controller

Aug. 2001 Appointed Managing Director

Aug. 2003 Appointed Senior Managing Director
Aug. 2004 Appointed Executive Vice President

Aug. 2006 Appointed Executive Vice President & CFO (Currently)