

News Release Dated April 16, 2008



Company: INTER ACTION Corporation
Chairman and President: Masaaki Kurimura
Listing: The Tokyo Stock Exchange Mothers Market
Stock code: 7725
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**INTER ACTION Announces the Record Date for the Convocation of
Its Extraordinary Shareholders Meeting**

The Board of Directors of INTER ACTION Corporation on April 15, 2008 approved a resolution to set the record date of its next extraordinary shareholders meeting. The details are as follows:

1. Record date for the Extraordinary Shareholders Meeting

INTER ACTION has set the record date of the Extraordinary Shareholders Meeting planned for mid-June, 2008 as May 7, 2008. Shareholders on record in the final shareholders' register and the beneficial shareholders' register as of the record date will be eligible to exercise their voting rights.

- (1) Date of public notice April 18, 2008 (Fri)
- (2) Record date May 7, 2008 (Wed)
- (3) Method of announcement: Electronic (to be posted on INTER ACTION's website)
<http://www.inter-action.co.jp>
- (4) Scheduled date for Extraordinary Shareholders Meeting: Mid-June, 2008

2. Proposals to be submitted at the Extraordinary Shareholders Meeting

Details on the proposals to be submitted to the Extraordinary Shareholders Meeting will be disclosed after approval at the next meeting of the Board of Directors.